

CHARLIE MEERS

WEB DEVELOPER

- 📍 San Diego, CA
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Fullstack developer with expertise in fast, user-centric web apps, clean maintainable code, intuitive user interfaces & automating business goals online

ATTRIBUTES

- ✔ Hard-Working, Fun Team Member
- ✔ 5 years fullstack web development experience
- ✔ Proven skills in PHP, HTML, CSS, JavaScript, MySQL, Laravel, Vue.js, Node.js, GraphQL & Git
- ✔ Proficient in building secure web forms & backend data queries
- ✔ Firm grasp of User Experience best practices & conversion-oriented website layouts
- ✔ Concepts and implements online solutions from design phase through development & deployment

EDUCATION

Evergreen State College
Olympia, WA
Bachelor of Arts
05/15/2011

EXPERIENCE

WEB DEVELOPER @ LIFESTYLE PUBLICATIONS

Kansas City, MO 04/2019 – Current

Implement fullstack features for internal MVC SPA Symfony/Doctrine/Handlebars web app • Build queries for MySQL, GraphQL, and dynamoDB • Process data for custom report dashboards • Build responsive UIs using Foundation/Handlebars/jQuery/AJAX • Code API services (RESTful & GraphQL) for citylifestyle.com • Integrate API data from public APIs, translate between API/internal schemas, validate data • Build Elasticsearch indices & search algorithms

PROJECT – Analytics Dashboard for citylifestyle.com 08/2019 – Current

Reporting module in internal company app that provides filterable listings of content and user metrics from citylifestyle.com

Built Google Analytics & Elasticsearch queries • Designed & implemented admin panel for report generation • Built content and author moderation queues • Wrote cron jobs to scrape API data and store in MySQL & Redis cache

DIRECTOR OF WEB DEVELOPMENT @ TALLGRASS STUDIOS

Lawrence, KS 10/2017 – 04/2019

Designed & maintained 30+ client & internal websites • Designed layouts/database/site navigation • Ensured appropriate browser/device compatibility • Scheduled software updates, backups & managed server resources for 20+ clients • Facilitated domain registration, transfers & maintained DNS records • Coded cross platform email templates & managed 10+ campaigns & email lists • Ran SEO Audits & implement SEO plans

PROJECT – Compassus Online Fulfillment Web App Revamp 10/2018 – Current

Developed & launched Laravel/jQuery web app for national healthcare company with 70+ locations • Coded custom product taxonomy with custom search engine • Debugged SQL queries to optimize site speed • Built AJAX forms, shopping cart, custom billing/shipping system • Built internal approval & wish list system, transactional emails & custom admin dashboard • Coded client print stationery proofing system • Coded custom frontend form validation library • Implemented graphic assets production workflow for 1300+ products

↑ 28%	Conversion rate increase	↓ 175%	Reduced fulfillment labor hours
↑ 42%	Targeted traffic increase	↑ 185%	User Experience Score Increase

WEB DEVELOPER @ TURN THE PAGE ONLINE MARKETING

Lee's Summit, MO 04/2015 – 07/2016

Designed Wordpress websites & created mockups & wireframes • Pitched successful website designs & site architecture to clients in response to RFPs • Coded Wordpress plugins • Engaged with personnel from 40+ companies to clarify project creative briefs • Integrated 3rd party APIs • Closed 25+ support tickets/week • Integrated 3rd party APIs

WEB/GRAPHIC DESIGNER @ WHITNEY DESIGN

Olympia, WA 05/2014 – 03/2015

Designed Wordpress websites • Coded Wordpress child themes & plugins • Built web assets with Adobe Creative Cloud • Concepted & designed web ads for 60+ local companies • Redesigned harlequinproductions.org with responsive templates, custom blog & season archives sub-site